

2010 Made in Canada Campaign Rules & Regulations

Duration of the promotion is from June 1 to December 31, 2010

1. ELIGIBILITY

THIS CONTEST IS OPEN TO ALL RESIDENTS OF CANADA (except Thomas & Betts representatives and persons domiciled or related to them, as well as employees of Thomas & Betts Authorized Distributors) WHO ARE 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED BY LAW.

2. HOW TO ENTER

You will be entered automatically when you register on www.tnb.ca and play our on-line quiz to gain points. For every point gained, you will have another entry for a chance to win. The contest is split in four time periods: June 1 to June 30, July 1 to August 31, Sept. 1 to Oct. 31 and Nov. 1 to Dec. 31. Only a maximum of 9 entries per person per time period will be allowed for the duration of the contest period. Failure to respect this limit may result in disqualification. Ballots will also be available at our distributors and must be return to Thomas & Betts at specified periods.

No purchase is necessary. To obtain an entry ballot without purchasing product, send a letter with a minimum of fifty (50) words explaining why you would like to participate to this contest with a self-addressed stamped envelope to: Thomas & Betts, Attn: Sophie Hamel, 700 Thomas Ave., St-Jean-sur-Richelieu, Québec J2X 2M9.

3. PRIZES

The prizes consist of 48 official CCM Reebok PREMIER COLLECTION Hockey Jerseys, each worth \$130 for a total of \$6,240. A random draw for two winners per period per our six sales regions (British Columbia, Alberta, Midwest, Ontario, Québec & Atlantic). The chance of winning will depend on the amount of participants at the time of the draw.

Draw dates:

1st draw will be held July 7, 2010 at 9:00 a.m.

2nd draw will be held September 7, 2010 at 9:00 a.m.

3rd draw will be held November 8, 2010 at 9:00 a.m.

4th draw will be held January 7, 2011 at 9:00 a.m.

4. GRAND PRIZE

The grand prize will be a trip to a major Canadian sporting event (to be determined). Transportation, lodging and meals are included. The following winners will be randomly drawn by sales region:

Atlantic Provinces: 2 winners

Quebec: 3 winners

Ontario: 3 winners

Midwest Provinces: 2 winners

Alberta: 3 winners

British Columbia: 2 winners

Total estimated retail value of \$46,500.

Contest closes Midnight December 31, 2010. A random draw will be held for all entries on January 10, 2011 at 9:00 a.m.

5. AWARDING OF PRIZES

To be declared a winner, a selected contestant must:

- Be able to be reached by telephone by a Thomas & Betts representative within ten (10) days of the draw.
- Correctly answer the following skill-testing mathematical question: **4 x 450 +210 =**

By participating and accepting a prize, winner agrees to provide his/her name, address, voice, photograph, videotape and any other likeness as requested by Thomas & Betts for advertising or publicity purposes.

Winners names will be available within 30 days of the draw on www.tnb.ca.

Full Rules are available on www.tnb.ca

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.